

Securing a Financial Legacy from Sport

WEALTH MANAGEMENT FOR SPORTS PROFESSIONALS



THE EVOLVING LANDSCAPE OF SPORTS AND WEALTH MANAGEMENT

In today's sporting industry, sports professionals earn more than ever, and this upward trajectory is expected to continue. This wealth windfall brings its challenges, particularly in financial management. Without expert guidance, individuals risk making financial decisions that could impact their careers and future financial security.

THE SPORTS INDUSTRY IN NUMBERS

\$5.4bn

Total income earned by the top 100 highest-paid sports pros in the world in 2023.

20k

sports pros earn more than \$50,000 pa from their sport.

5%

compound annual growth rate forecasted for the sports industry between 2023 and 2027.

30% -50%

of annual sports pro earnings typically received through endorsements.

11 years

is the average career span for a sports pro. This drops to 3.5 years in the NFL.

21.8%

of sports pros retire earlier than planned due to injury.

60%

of NBA players face financial instability within 5 years of retirement.

40%

of football players face financial instability within 5 years of retirement.

EXCELLENCE ON THE FIELD SHOULD BE MATCHED BY A LASTING FINANCIAL LEGACY BEYOND IT



At Affinity, we deeply understand the sports industry. Affinity Sports provides corporate and private wealth services designed for current and former sports professionals. We are here to be your reliable partner, safeguarding your assets, helping you plan your estate, and providing personalised family office services.

TAILORED FAMILY OFFICE SERVICES FOR SPORTS PROFESSIONALS

Established in 2004 in the Isle of Man, Affinity is a leader in managing wealth and luxury assets for high-net-worth individuals, including prominent sports professionals. Working out of our jurisdictions of the Isle of Man, Malta, the Cayman Islands and South Florida, we have built a reputation for our personal and discreet approach to business.

AFFINITY GROUP IN NUMBERS

£2bn

assets under administration

60

employees in 4 jurisdictions

15

awards in the last 3 years

20

years of success

14

specialist sectors

1000s

of satisfied clients

A RANGE OF SERVICES DESIGNED FOR SPORTS PROFESSIONALS



Asset Protection and Structuring

Safeguard wealth with our expert structuring in the Isle of Man, Malta, Cayman Islands and Florida, ensuring your assets are protected globally.



Estate Planning and Succession

Plan for the future with our tailored estate planning services, designed to preserve legacy for generations.



Concierge Family Office Service

Enjoy the convenience of a dedicated family office service that supports all asset protection needs, focusing on the sports industry.

WE OFFER A PERSONAL SERVICE ON A GLOBAL SCALE FROM OUR 4 LEADING JURISDICTIONS



Cayman Islands

Recognised globally, the Cayman Islands hold over **\$1.5tn** in banking assets, making it a leading jurisdiction for international finance.



Isle of Man

The Isle of Man has an excellent reputation with over **£18bn** of funds under management.



Malta

Malta provides a unique platform for tax efficiency and investment opportunities, hosting over **600 registered investment funds**.



Miami

Miami is a hub for wealth management, serving as the gateway for Latin American investments with over **\$100bn** in assets managed.

AFFINITY SPORTS - THE RIGHT CHOICE FOR YOUR FINANCIAL FUTURE



Proven Record of Performance

Established success in managing wealth and luxury assets for sports professionals with a history of excellence.



Global Network of Specialists

Access to a world-class network of financial institutions, advisors, and healthcare professionals tailored to the sports industry.



Personal and Professional

Our commitment to understanding your unique needs ensures a personal and professional service.

READY TO TAKE CONTROL OF YOUR FINANCES?

If you are searching for a global partner for private wealth management and family office services, and prefer a fixed fee basis to ensure transparency and eliminate hidden charges, we are ready to help.

LET'S CONNECT

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