



# Fintech



OVER  
**£2 BILLION**  
ASSETS UNDER ADMINISTRATION

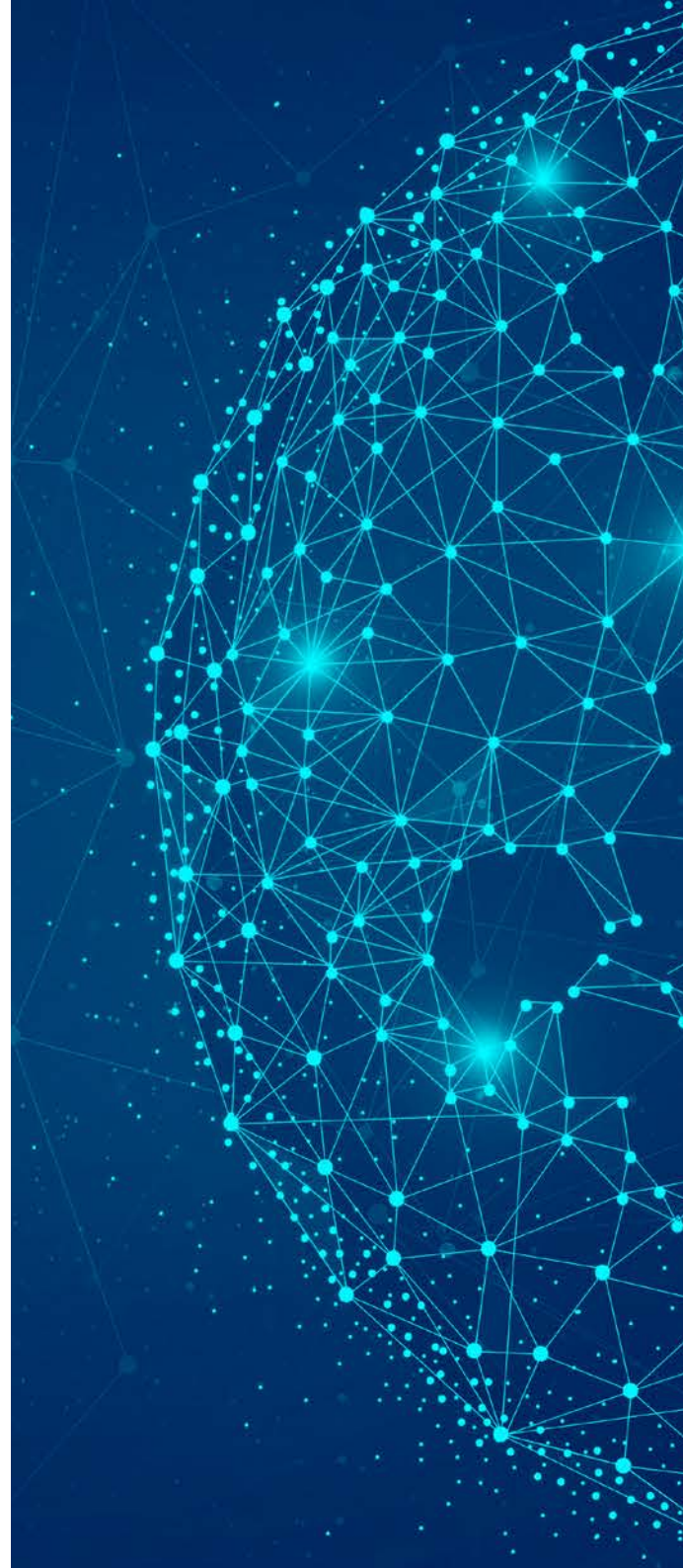
# FINTECH

We have a leading reputation in the Fintech sector and have acquired a network of trusted intermediaries. Our team hold a wealth of knowledge that guides clients through the regulatory landscape and can assist various structures from start-ups to well-established Fintech businesses.

Our expertise gives clients the flexibility to choose over a diverse range of Fintech services which enables us to meet unique requirements and exceed expectations. Our services span across multiple jurisdictions and provides clients with security, ensuring full compliance with the Designated Business Act 2015.

## OUR SERVICES

- Administration services
- Bank account opening
- Designated Business Act 2015 Application
- Fiduciary services under the Designated Business Act
- Maintenance of accounting records and preparation of financial statements
- Money Laundering Reporting Officer (“MLRO”)
- Data Protection Officer (“DPO”)
- Corporate structuring and Regulatory compliance
- VAT registration
- ICO consulting and advisory
- White Paper drafting / review
- Advice in relation to fundraising
- Development of Tokens and smart contracts
- Assistance with security testing/security audit report
- Liaison with legal advisors



# OUR FINTECH TEAM



**Alex Gardner**  
Group COO



**Andy Morgan**  
Group CEO

# OUR STORY

Our journey began in 2004 in the Isle of Man, managing luxury assets for clients that require the highest level of service.

Our success initiated in the yachting sector and we registered some of the first super yachts in the Isle of Man. Our personal approach and professional expertise earned us a reputable position in the luxury asset sector.

In 2011 we set up our office in Malta, a leading global maritime hub placed in strategic geographical location. Our expansion was a transformational success and significantly grew our client base. Our continuous growth has allowed us to diversify and expand our service offering into a diverse range of sectors including, Aviation, Trusts, E-Gaming, E-Sports, Family Office, Companies, Commercial Property, Relocation, Resident-Citizenship and Foundations.

Our approach to business has remained consistent throughout our organic growth. We aim to deliver a level of service that is unrivalled, applying the philosophy that made us successful in administering luxury assets, to each of our sectors.

Our team hold extensive knowledge in fiduciary services spanning across multiple jurisdictions, giving our clients flexibility and security. Our wealth of experience has acquired us an established list of international intermediaries.

In 2019 Affinity was acquired by a longstanding client and under new leadership we experienced a period of significant growth. We rebranded, realigned our strategy and strengthened our team, putting our employees at the forefront of everything we do.

As we entered 2020 we surpassed over £2 billion of assets under our administration and opened our new office in the Cayman Islands.



# AFFINITY IN MALTA

Malta offers...

- Robust regulation and jurisdiction with the Malta Financial Services Authority.
- A stable legal and political environment, a full EU member state and a Eurozone location.
- A highly efficient fiscal regime which avoids double taxation of taxed company profits distributed as dividends.
- A clear regulatory framework around ICOs, tokens and cryptocurrencies with the Virtual Financial Assets Act.
- Consumer protection, market integrity and financial stability.



# AFFINITY IN THE ISLE OF MAN

The Isle of Man offers...

- Attractive landscape with the Isle of Man Government's Department for Enterprise, Isle of Man Blockchain Office and Sandbox.
- A stable legal and political environment.
- Robust regulation and jurisdictions with the Isle of Man Financial Services Authority ("FSA") and the Isle of Man Gambling Supervision Commission ("GSC").
- Advantageous fiscal regime with 0% corporation tax, capital gains tax and a low personal income tax rate.





# AFFINITY IN THE CAYMAN ISLANDS

The Cayman Islands offer...

- Robust regulation and jurisdictions through the Cayman Islands Monetary Authority.
- Strategic location with opportunities for clients inside and outside of the European Union.
- A diverse range of wealth planning structures.
- Attractive fiscal regime with 0% corporation tax, capital gains tax or income tax.



## CLIENT TESTIMONIAL

"Affinity handled the application for our Gaming Licence in the Isle of Man. Funfair was the Isle of Man's first Token Based Software Supplier Licence.

Affinity handled the application process on our behalf and acted as liaison between our team and the GSC. We were given a dedicated contact, who was experienced and extremely knowledgeable when it came to the regulatory framework, licencing regime and our application process.

The service was seamless, efficient and professional."



# WHY AFFINITY?

Our strong relationships with well-established intermediaries and local governments supports our professional expertise that provides our clients with clear guidance through regulatory landscapes and offers clients vast amounts of opportunities and flexibility through our diverse range of services. Our experience in the Fintech sector has earned us a reputable position that spans across multiple jurisdictions and offers our clients opportunities in attractive Blockchain and Sandbox environments.

Our services ensure full compliance within the relevant regulations providing our clients with a secure jurisdiction and robust regulation.

## TALK TO US

We are ready to support you with your Fintech requirements. Please get in touch if you would like advice or to speak to one of our experts.

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**A PERSONAL APPROACH TO CORPORATE,  
DIGITAL & PRIVATE WEALTH SERVICES**



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Licensed by the Isle of Man  
Financial Services Authority

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